

In an auto-driven world, are we truly educated if we remain car deal illiterate upon graduation?
Only you can help erase Chronic Car Deal Illiteracy Syndrome (CCDIS) - **Free Markets Require An Informed Consumership!**



Care & Share.



It's the Automobile, Dummy!
"Laugh, we're all paying for it."



copy & post



The real cost of gas is between \$5 and \$16 per gallon or more!

Helping Teachers and Students Ride Out the Economic Downturn of '01, '02...

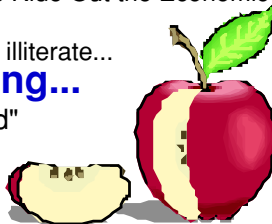
Don't let another class graduate car deal illiterate...



Thank you for teaching...

...and making the "value-added"

Car-Deal-Literacy-to-Library connection for your students, fellow teachers, and others...



Developing and sharing a story once or twice a year with tricks and references (book titles) may help teachers and students, or military staff, financially over a lifetime.

Financial Aid
Self-help to Share...
with faculty, staff and students, to help pay the rent & tuition.

28,000 US Military families receive food stamps to make ends meet.

Far too many students complete 12, 16, 20, or more years of education without hearing a friend, family member, or **teacher** say,

Fraud alone in auto sales and service practices costs consumers an additional \$22 billion annually in the US.



"...if you *must* buy a car, the best place to start is your library or bookstore."



Therefore, half of all new car buyers as reported by J.D. Powers & Associates (Aug 2000), fail to obtain the manufacturer's invoice price and negotiate the dealers markup -- often paying thousands more than necessary for basic personal auto transportation.

A lifetime of average auto ownership and operation costs more than \$450,000, (2X median priced American homes)

Classic car deal trick\$ to beware of:



Flipping and turning; lemon laundering; grounding; inflating invoices; service shenanigans; deal packing; system selling; unchecked profit creep; blaming the consumer; siphoning gas and other items; hiding damage, repairs, and defects; title washing; curb-stoning; artificially shorting supply; customer ping-pong, and etc., ad nauseum.

Car deal literacy - making the Car-Deal-Literacy-to-Library connection for students may be Education's job #2.

Give your students, clients, staff, & sibling faculty the wherewithal to make do, return and give back with...

www.autobuyology.org

A Free "Arts & Sciences Crash Ph.D. Course" in Carlessnesshood 101 ©

AutoBuyology®

It's ugly! It's all over the car deal road! It kicks car deal tailpipe for family and village values.