

In an auto driven world, auto deal & auto-alternative literacy should be Education's Job #2.

Consider the auto-alternatives and/or make the **Car-Deal-Literacy-to-Library connection** to help friends and family **avoid the costly trick\$ and mistake\$ of the great AmeriCanadian car deal ride.**

Help students pay the rent and tuition.

50% of all new car buyers fail to get the mfr's invoice before negotiating the dealer's mark-up!

J.D. Powers & Assoc. Aug/Sept 2000

Add mileage to summer classes: **Helping students, clients, staff, and others make the often overlooked 'Car-Deal-Literacy-to-Library' connection can help save thousand\$ in personal and community resources.**

Money is energy; conserve it-- share it. Be selfish-- be generous.



Thank you for teaching... & learning

Free financial aid self-help for teachers, staff, students, and friends and families...

It's only money, right?

Paying too much is always an option!

Please copy, POST and share...

AutoBuyology

Give your students, clients, and staff the savings info to come back with...

Car Deal Trick\$ - Free On-line

www.autobuyology.org

Limited distribution. Repeats only in error.

Free non-commercial financial aid self-help for the downsizable, and downsized...

\$ Average auto ownership and operation costs over a lifetime exceed \$450,000 -- more than twice the cost of median priced American homes. Just don't have a CAR, man! & save... for a home, computer, bike, etc.

You are not on a list.

Fraud alone in auto sales and service practices cost consumers at least \$22 billion annually in the US.

\$ Automobile, oil, and related costs will continue to accelerate until we invest substantively in auto-alternative transportation systems and change costly practices of sprawl development.

Women and minorities pay more on-average for auto sales and service.

\$ Support smart, compact, and sustainable development practices and invest the savings in families, communities, schools, and the environment.

Not all dealers are pond scum, but it pays to watch out for classic car deal tricks. **Some tricks to be wary of:** Flipping and turning; lemon laundering; grounding; inflating invoices; service shenanigans; deal packing; system selling; unchecked profit creep; blaming the consumer; siphoning gas and other items; hiding damage, repairs, and defects; title washing; curb stoning; artificially shorting supply; customer ping-pong, and etc., ad nauseum.

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It's ugly! It's all over the car deal road! It kicks car deal tailpipe for family and village values.