Dear Auto Manufacturer CEO and Board of Directors:

I am writing to ask that your organization begin as soon as possible to make your vehicles more efficient and less detrimental to the quality of our air.

There are currently available technologies on-the-shelf such as:

- Continuously Variable Automatic Transmissions (CVT)
- Variable-Valve-Control-Engines
- Integrated Starter-Generators (ISG)
- Hybrid, Fuel-cell, and hydrogen energy technologies
- Switching from steel to aluminum, a stronger, lighter metal

... that will make most passenger vehicles, including SUVs, more environmentally friendly, and economical to operate. Please have your engineers and design staff begin phasing these technologies into your production cycles as soon as possible.

A reasonable Corporate Average Fuel Efficiency (CAFE Standard) by 2012 is 50 miles per gallon. Give these targets your best effort for the benefit of us all. Work toward zero auto emissions by 2020. And fit all vehicles with interior air handling systems that exclude external air when desired by the occupants.

The 1st three items on the list above have been shown to more than double fuel efficiency in SUVs, and save consumers as much as three times as much as they would cost to install in new vehicles.

Please do the right thing and make your automobiles as efficient as technologically possible given the available and emerging knowledge and techniques. Underwrite aggressive research and development of petroleum-alternative fuel technologies.

And consider research and development of technologies that will help make existing vehicles more efficient and less detrimental to our air and environments. These vehicles will be on our roads for many years to come and should be made as efficient and as environmentally neutral as possible, as soon as possible.

______________________________
Signature

Fold and seal with tape or staple.

Include your own letter with this, or in place of this one.
Automobile Companies:

Bill Ford, Chairman and CEO
Ford Motor Company
P.O. Box 6248
Dearborn, MI 48126

Sergio Marchionne, or current CEO
c/o Chrysler Group LLC
PO Box 21-8004
Auburn Hills, MI 48321-8004

Fritz Henderson, President and CEO
General Motors Corporation
General Motors Headquarters
300 Renaissance Center
PO Box 300
Detroit, MI 48265-3000

C.E.O., Lexus / Toyota USA, Automotive Division
19001 S. Western Avenue
Torrance, CA 90509-2991

C.E.O. Acura / Honda of America
1919 Torrance Boulevard
Torrance, CA 90501-2746

C.E.O. Audi / Volkswagen US
3800 Hamlin Road
Auburn Hills, Michigan 48326

C.E.O., American Suzuki Motor Corporation
Automotive Division
3251 E. Imperial Highway
Brea, CA 92821-6722

C.E.O., Nissan Motor Corp. USA
P.O. Box 191
Gardena, CA 90248

C.E.O., Mercedes Benz of North America
1 Glenview Road
Montvale, NJ 07645

C.E.O., Mitsubishi Motors of America
6400 West Katella Avenue
Cypress, CA 90630-0064

Automobile Manufacturers Alliance
http://www.autoalliance.org/memberlinks.htm

Please find your auto maker’s address using other research resources if you do not find it above. A good resource is "The Consumer Handbook" by the US Information Center online at: http://www.pueblo.gsa.gov/

It’s downloadable at:

Clean Air Internet Resources:

Union of Concerned Scientists
http://www.ucsusa.org

Sierra Club
http://www.sierraclub.org/freedom

Natural Resources Defense Council
http://www.nrdc.org

Nearctica
http://www.nearctica.com

Don’t Be Fueled
http://www.dontbefueled.org

U.S. Environmental Protection Agency
http://www.epa.gov

Clean Air Progress

American Lung Association
http://www.lungusa.org

Partnership for a New Generation of Vehicles
http://www.ta.doc.gov/pngv

The Detroit Project
http://www.thedetroitproject.com

Earth On Empty
http://www.earthonempty.org

American Council for an Energy Efficient Economy
http://aceee.org

Rain Forest Action Network and Global Exchange's "Perfect Storm"
http://www.RAN.org

Bluewater Network
http://www.bluewaternetwork.org

It's OK to copy this flyer and share it with family and friends, and other clean air dependent folks.
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